



# NONPROFIT CAMP

## Innovation and Collaboration in Nonprofit Fundraising

### Camp Schedule:

**8 - 8:30 am: Registration at YMCA, Willome Building**

**8:40 - 9:15 am: Keynote Speaker, Dr. Courthney Russell, Jr.**

**9:30 - 11:30 am: Nonprofit Social Enterprise 101**

BBB will create a context for social enterprise (what is it, what are the implications for your nonprofit to consider, how is different from a B corp?). Then, Caryn and Rick of InterSector Partners L3C ,who have helped nonprofits create social enterprises—will drill down to the nitty gritty process.

Jonathan Liebert & Stacey Burns of Better Business Bureau  
Caryn Capriccioso & Rick Zwetsch of InterSector Partners L3C

**11:30 - 1 pm: Lunch Break**

Stroll to YMCA Cafeteria or guided short hike option with sack lunch

**1 - 1:15 pm: Nature Activity (you ARE at camp)**

**1:30 - 2:30 pm: CBDoo or Don't? Nonprofits & Marijuana Philanthropy**

How might the marijuana industry in CO work with Nonprofits? What are the rules, legalities, ethics & considerations?

Kelly Perez, CEO/Founder and Corey Hollister of Kind Colorado, a cannabis social responsibility organization

Corey Hollister, Kind Colorado

Nathan Dewey, Team Wellnes of RAR (Responsible Association of Retailers)

Rich Fordham, Business Manager, Choice Organics, a NOCO dispensary

Tom Downey, Attorney advising on legalized marijuana

**2:45 - 3:45 pm Collaboration and Innovation Panel**

Panelists offer fundraising tools & innovative ideas to elevate your fundraising events:

Two NOCO organizations decided to merge vs compete: Sarah Swanty, Executive Director, Fort Collins Cat Rescue Spay and Neuter Clinic and Ali Eccleston, Executive Director, Animal House

Mary Banken, Bingo and Raffle rules for nonprofits

Grant Stump, United Way of Larimer County, benefits of collaboration

Heather Quiroga, professional auctioneer,

**3:45 - 4:45 pm Fundraising Feedback and Brainstorm**

Pitch and get feedback on your innovative and collaborative fundraising events.

## September 30

YMCA of the Rockies

Estes Park, CO

Hosted by the Estes Park  
Nonprofit Resource Center

Register by September 13  
\$125 (\$95 EPNRC Members)

[epnonprofit.org/  
nonprofit-camp](http://epnonprofit.org/nonprofit-camp)