

## JONATHAN A. LIEBERT



CEO and Executive Director of the Better Business Bureau of Southern Colorado and the Colorado Institute for Social Impact, Jonathan is a Colorado Springs native. He is a recognized Leader in Colorado by the Beanstalk Foundation, and a Rising Star Award recipient from the Colorado Springs Business Journal. During his tenure at the BBB, Jonathan has increased awareness of the importance of integrity and trust in business and has revitalized the BBB brand that has played a crucial role in Southern Colorado for 40 years.

Previously, Jonathan served as Vice President of AspenPointe Enterprises, where he spent 14 years building a stronger community through social enterprise, solving prevalent social issues, and serving disadvantaged populations. Jonathan is national chair for the BBB4Good project which is currently mapping social impact businesses throughout North America. Jonathan is currently building the Colorado Institute for Social Impact which is an education-based social enterprise created to enhance and organize the emerging Fourth Sector of the economy, that uses entrepreneurial strategies to solve social issues in our community.

Jonathan is an Adjunct Professor in the School of Business at the University of Colorado Colorado Springs and currently serves on the National Board for Better Business Bureau, the Colorado Nonprofit Association and several other key community boards. Jonathan has a Masters in Counseling Psychology and Counselor Education from the University of Colorado Health and Sciences Center.

